



DATE: July 15, 2013

TO: Honorable Mayor and City Councilmembers
Patrick Klaers, City Administrator

FROM: Terry Maurer, Public Works Director

SUBJECT: South Water Tower Logo and Color

Discussion

When the contract for the rehabilitation of the south water tower was awarded, the Council decided, by consensus, that the south water tower should be painted the same color as the north tower; tan rather than the current light blue. The Council also decided that two logos should be painted on the south tower in the same color as the existing logos on the north tower. Generally, it was discussed that the logos should be positioned to be visible from each direction of I-694.

The contractor for the south water tower rehabilitation, Classic Protective Coatings, has submitted the attached two exhibits. The first shows the logo layout. The vertical face of the tower is 20 feet tall. The logo will be approximately 46 feet wide and 19 feet tall. The colors are exactly the same as the north tower including the paint manufacturer; Tenemec. The main tower color is called Barbados and the logo color is called Serpentine.

The second exhibit shows the direction the logos will be facing on the tower and the approximate surface area of the tower face that the logo will extend over. Finally, staff has added an aerial photo showing generally which direction the two logos would face.

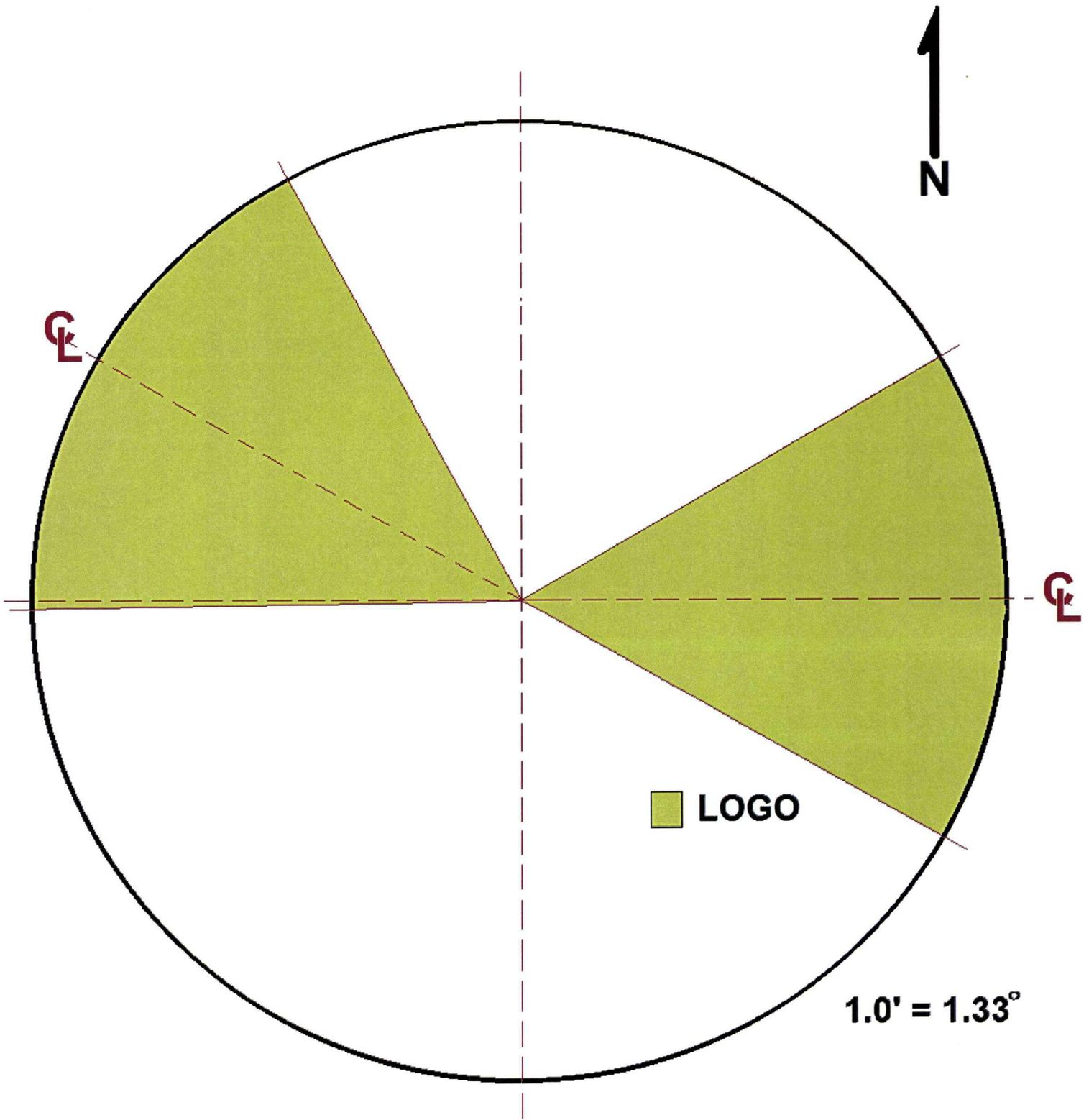
Attachments

1. Logo graphic
2. Plan view of tower showing logo direction and coverage
3. Aerial photo showing tower location and logo direction

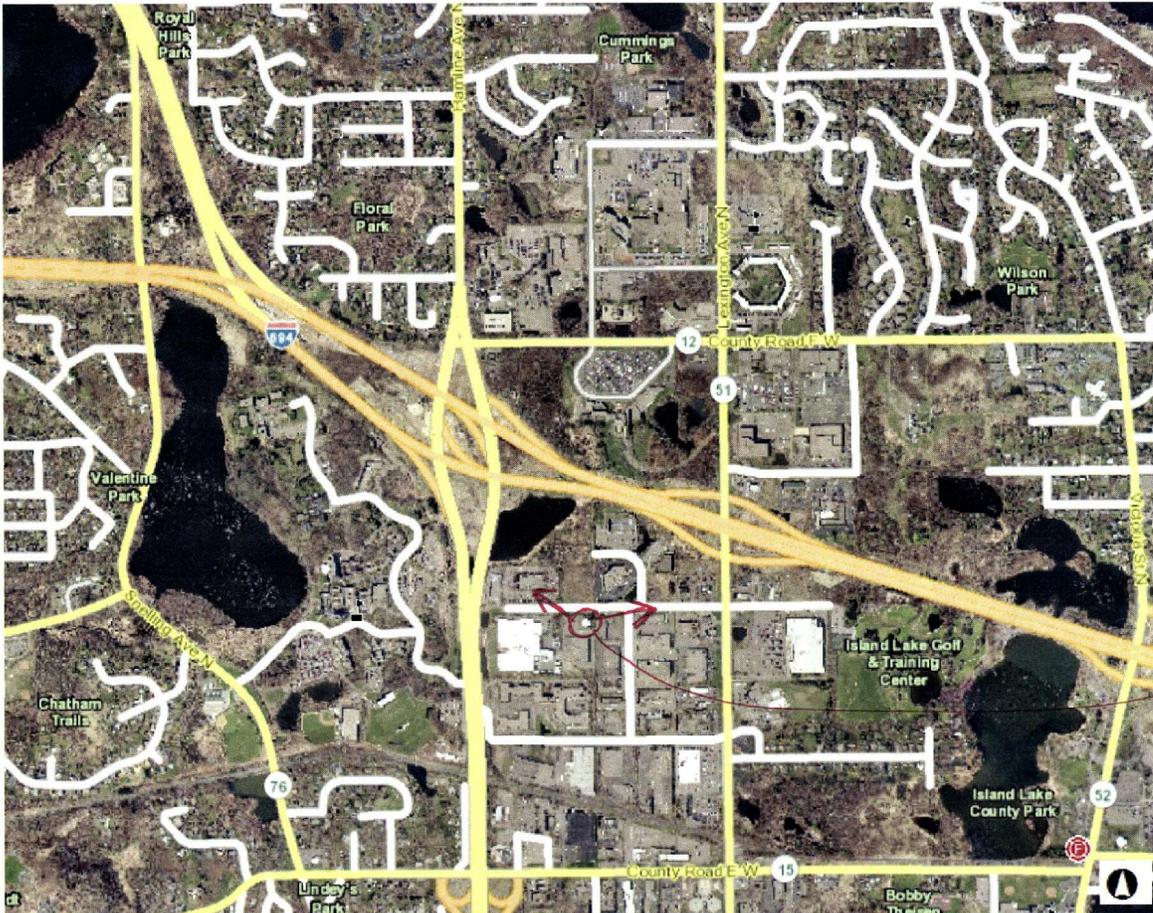
Attachment A



Attachment B



Attachment C



Legend



- City Halls
- Schools
- Hospitals
- Fire Stations
- Police Stations
- Recreational Centers

Tower Location

→ Approximate Logo Locations

Notes

Enter Map Description

2,769.5 0 1,384.74 2,769.5 Feet

NAD_1983_HARN_Adj_MN_Ramsey_Feet
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