

Chair:

Dan Erickson

Commission Members:

David Radziej

Rob Williams

Sheila Bennett Kilander

Brendan O'Meara

Vacant

Vacant

Vacant

Vacant

Council Liaison:

Dave McClung



**Arden Hills
Economic Development
Commission
February 5, 2020
8:00 am to 9:00 am**

1245 W. Highway 96
Arden Hills, MN 55112
651-792-7800
www.cityofardenhills.org

City Vision

Arden Hills is a strong community that values its unique environmental setting, strong residential neighborhoods, vital business community, well-maintained infrastructure, fiscal soundness, and our long-standing tradition as a desirable City in which to live, work, and play.

Agenda

1. CALL TO ORDER

2. APPOINTMENTS

A. Economic Development Commission Reappointments/Oath of Office

3. Approval of the Agenda

4. APPROVAL OF MINUTES

A. May 1, 2019

B. August 7, 2019

5. UNFINISHED AND NEW BUSINESS

A. EDC 2020-001 - Bi-Monthly Meetings and Meeting Date and Time Amendment

B. Small business week initiative

6. UPDATES

A. Commission Members

B. Council Liaison

C. Staff Comments

7. ADJOURNMENT



**CITY OF ARDEN HILLS, MINNESOTA
ECONOMIC DEVELOPMENT COMMISSION
MAY 1, 2019 8:00 AM
CITY HALL -- 1245 WEST HIGHWAY 96**

CALL TO ORDER/ROLL CALL

City Planner Mike Mrosla called the meeting to order at 8:09 a.m.

Present: Commissioners David Radziej and Sheila Bennett Kilander, Council Liaison Steve Scott.

Absent: Chair Dan Erickson, Commissioners Rob Williams and Brendan O’Meara (excused)

Also Present: City Planner Mike Mrosla and Deputy Clerk Jolene Trauba

2. APPROVAL OF THE AGENDA

No quorum

3. MINUTES

A. February 6, 2019

No quorum

4. UNFINISHED AND NEW BUSINESS

A. State of the City

City Planner Mrosla said he would like the Committee to brainstorm ideas for the State of the City and those ideas would be brought to the City Council in June. Discussion was held around the following questions:

1. Should the event be held at a different location?
2. How can the city better market the event to residents and businesses?
3. Should the State of the City have informational booths? (i.e. City Departments, Chamber of Commerce, Ramsey County Recycling)
4. Should the presentation spotlight businesses that reinvested in 2018?
5. Should the presentation spotlight new or relocated businesses from 2018?
6. Should the State of the City be an opportunity for community engagement? (i.e. photo contest, landscaping awards etc.)
7. Are there presentation topics that the EDC would like to recommend to the City Council?
8. Does the EDC have any other recommendations regarding promotion or format that could help improve the success of the State of the City?

After discussion, the Committee felt the Tavern Grill location could be used again this year, but potentially change to a different venue with a local restaurant catering next year. A different opportunity that focused on the business community may be warranted. It was suggested that City Staff discuss items like snow plowing, rather than the Councilmembers. A Parks and Recreation booth would be good to have at the event. A short video about recycling and/or a slide show played on a loop before the meeting could show info on new businesses, awards etc. The committee liked the idea of a photo contest or landscaping awards because that could potentially bring more people to the event, as well as awards for businesses or residents that invest in the City. The Red Bull project would be a great topic. It was suggested to have one live meeting that is recorded and played on the website and social media, rather than two separate meetings.

5. UPDATES

A. Commission Members

None

B. Council Liaison

Council Liaison Scott noted there was nothing new regarding TCAAP as Ramsey County has pulled resources from the project. He attended the Twin Cities North Chamber of Commerce meeting in February. The City Council passed the Tobacco 21 ordinance in March, banning flavored tobacco. There has been pushback from some local businesses, he met with the owner of Arden Hills tobacco to discuss. Interviews were held for the Public Works Director/City Engineer position. Scoops for Troops, a fundraiser for gold star families, was held at the National Guard Readiness Center on April 28.

Council Liaison Scott said he attended a community meeting for Mounds View High School's proposed construction, the largest concern was the new parking lot across the street from the school. He said there will be new pedestrian crossing controls installed on Hamline Avenue in two locations. He also met with state legislators regarding the new distracted driving bill, and attended a conference regarding inclusionary zoning.

C. Staff Comments

City Planner Mrosła said the Mounds View High School project didn't get approval from the Rice Creek Watershed District, and plans were changed so the Planning Commission tabled the plan. The neighborhood meeting discussion centered around storm water plans and getting students across the street from the new parking lot and traffic flow. Improvements to the road are being proposed including flashing signs, motion activated and push button flashing signs, concrete median and a barrier.

City Planner Mrosła Boston Scientific is interested in building a volleyball court at Cummings Park due to the elimination of the court they had on their property that was made into additional parking. They are also adding additional parking along Lexington Avenue for the additional employees that will be relocated to Arden Hills.

Further discussion ensued regarding TCAAP.

6. ADJOURNMENT

The meeting adjourned at 9:28 a.m.



**CITY OF ARDEN HILLS, MINNESOTA
ECONOMIC DEVELOPMENT COMMISSION
AUGUST 7, 2019 8:00 AM
CITY HALL -- 1245 WEST HIGHWAY 96**

CALL TO ORDER/ROLL CALL

Community Development Manager/City Planner Mike Mrosla called the meeting to order at 8:09 a.m.

Present: Chair Dan Erickson, Commissioners David Radziej and Sheila Bennett Kilander, Council Liaison Steve Scott

Absent: Commissioners Rob Williams (excused) and Brendan O'Meara

Also Present: Community Development Manager/City Planner Mike Mrosla, Deputy Clerk Jolene Trauba, Twin Cities North Chamber of Commerce President John Connelly

2. APPROVAL OF THE AGENDA

Approved

3. MINUTES

A. February 6, 2019
Approved

B. May 1, 2019
Not approved, will be added to the September agenda.

4. PLANNING UPDATE

A. Development Update

Community Development Manager/City Planner Mrosla gave brief updates on the following projects in Arden Hills: Minnesota National Guard 34th Infantry Division (Red Bull), Lexington Station Phase 2, Marriot Springhill Suites, Boston Scientific, Summit Development and Mounds View High School.

5. UNFINISHED AND NEW BUSINESS

A. Twin Cities North Chamber of Commerce Update

Twin Cities North Chamber of Commerce President John Connelly passed out a flyer describing the Chamber and gave a slide show presentation highlighting the main goals of promoting businesses, developing leaders and connecting communities. He discussed the North Metro Business Council and suggested that Arden Hills may want to consider establishing their own council for local businesses to meet quarterly.

6. UPDATES

A. Commission Members

None

B. Council Liaison

Council Liaison Scott noted he attended celebrations for two local businesses. Welsch's Big Ten Tavern celebrated 60 years and International Paper had their 50 year anniversary.

C. Staff Comments

Community Development Manager/City Planner Mroska said a new Associate Planner will be starting with the City soon and will be taking over the day-to-day Planning responsibilities. There is someone interested in joining the EDC and he will be in contact with them. And he will add a business council discussion to the next meeting agenda.

7. ADJOURNMENT

The meeting adjourned at 9:17 a.m.



MEMORANDUM

DATE: February 5, 2020 **EDC Agenda Item 5.A**

TO: Economic Development Commission Chair and Commissioners

FROM: Mike Mrosla – Community Development Manager/City Planner

SUBJECT: EDC 2020-001 - Bi-Monthly Meetings and Meeting Date and Time Amendment

Commission Should Consider

Amending the upcoming Economic Development Commission meeting schedule for 2020 and beyond.

Discussion

The proposed modifications Economic Development Commission meeting schedule are intended to be cognizant of the commissioners’ time. The following are the proposed changes:

1. Economic Development Commission meetings shall occur bi-monthly. Meetings would be held during the months of February, April, June, August, October and December in any given year.
2. Meeting date shall be rescheduled from the first Wednesday of the month to the fourth Wednesday of the month.
3. Meeting shall start at 7:30 AM and end at 8:30 AM.

Motion Language

Staff has provided the following options and motion language for this case.

1. **Recommend Approval:** Motion to recommend *approval* of EDC 2020-001 - Bi-Monthly Meetings and Meeting Date and Time Amendment.
2. **Recommend Approval with Amendments:** Motion to recommend *approval* EDC 2020-001 - Bi-Monthly Meetings and Meeting Date and Time Amendment: *a specific reason should be included with amendments.*
3. **Recommend Denial:** Motion to recommend *denial* of EDC 2020-001 - Bi-Monthly Meetings and Meeting Date and Time Amendment: *findings to deny should specifically reference the reasons for denial.*
4. **Table:** Motion to *table* EDC 2020-001 - Bi-Monthly Meetings and Meeting Date and Time Amendment: *a specific reason and/or information request should be included with a motion to table.*



MEMORANDUM

DATE: February 5, 2020 **EDC Agenda Item 5.B**

TO: Economic Development Commission Chair and Commissioners

FROM: Mike Mrosła – Community Development Manager/City Planner

SUBJECT: Small Business Week Initiative

Commission Should Consider

Should the EDC do an outreach event during Small Business Week?

Discussion

During the Holidays of 2018, City staff and Councilmembers visited local businesses and dropped off holiday candy to show our appreciation of the business being located within the community. Feedback from this event was very positive. Would the EDC be interested in working with staff and potentially Councilmembers on a similar event during Small Business Week?